

BELHASSEN DENGUIR

UX/UI DESIGNER | WEB & DIGITAL

Product Design | Responsive Web | Brand Identity & Content

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Portfolio: belhassendenguir.com/en/

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400+

responsive websites delivered

3

featured portfolio projects

2+ years

professional experience

PROFILE

UX/UI designer with a Bachelor's degree in Multimedia Communication (with honors) and over two years of professional experience with French clients. I design interfaces and responsive websites from information structure through delivery, with a focus on brand consistency, content and usability. I aim to deepen my skills in digital strategy, UX and user behavior.

PROFESSIONAL EXPERIENCE

UI/UX & Web Designer · Triweb

Oct 2024 – Present | French clients across hospitality, beauty, automotive, construction, local services and retail.

- Designed and delivered **400+ responsive websites** for French businesses.
- Analyzed briefs, prioritized content, defined page structures and adapted desktop, tablet and mobile interfaces.
- Performed visual quality checks, worked with CMS tools and collaborated with project and production teams.

Freelance UI/UX & Web Designer

2023 – Present | Part-time

- Created Figma mockups, responsive websites and mobile prototypes.
- Designed user flows, wireframes, interactive prototypes, reusable components, WordPress websites and brand materials.

ACADEMIC & PERSONAL PROJECTS

ARRU · Graduation project · End-to-end UX/UI

Urban rehabilitation platform: UX research, personas, user journeys, wireframes, public-facing screens, user space, admin dashboard and brand identity.

WAYA · Mobile Product Design

Personalized outing app: guided recommendations, itinerary planning, booking, navigation and favorites. Figma design system and interactive prototype.

Go & Grow · Brand Identity & Social Media

Brand identity for a real Tunisian artisanal granola business: logo, color palette, typography, art direction and an Instagram visual system.

DESIGN PROCESS

Discover (context, users, constraints) → **Structure** (information architecture, user flows) → **Wireframe** → **UI system** (components, responsive rules) → **Prototype** → **Deliver** (handoff, quality checks).

EDUCATION

Bachelor's in Multimedia Communication

ISAMM – Higher Institute of Multimedia Arts of Manouba
University of Manouba

Graduated: September 2024

15.54/20 · With honors

Graduation project: ARRU, an end-to-end UX/UI platform.

CORE SKILLS

Product & UX

UX research · User flows · Wireframing · Prototyping · Information architecture

Figma & UI

Auto Layout · Components · Variants · Design systems · Responsive UI

Web & production

HTML · CSS · JavaScript · WordPress · CMS · Visual QA

Visual design

Photoshop · Illustrator · Brand identity · Art direction · Social media

LANGUAGES

Arabic	Native
French	Professional
English	Intermediate

STUDY OBJECTIVE

Pursue a Master's degree to advance in digital strategy, UX and digital products, building on hands-on web experience serving the French market.